



Grow Jungle Tigers

Parents/Coaches, do you wish your kids and athletes were more creative, daring, willing to get uncomfortable and take risks? Do you want them to be tougher and more resilient? Do you wish they had more confidence? Do you want them to bravely step up when the game is on the line?

If your answer to the questions above is, "YES!", you must help them get out of the Zoo! The Zoo is safe and cozy, but it inhibits creativity, risk taking and growth. If that's true, why are so many athletes in the Zoo? How did they get in there? Who pushes them in? Why do they stay?

It's time to jump into the Jungle. The Jungle is unsafe and unpredictable, yet it is the only place your kids and athletes can become the best version of themselves. The magic is in the Jungle. If that's true, why are so few athletes in there?

And once they are in, why don't they stay?

Let me show you the difference between the Zoo and the Jungle. Let me explain why courage is more important and more powerful than confidence. Let me help you see sport through the eyes of your kids, your athletes, and help you build a toolkit so you can grow Jungle Tigers.

The magic is in the Jungle. Come and jump into the Jungle with Shawnee!



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